REMARKS

These remarks are responsive to the Office Action mailed November 15, 2007. Claim 1 has been amended. Claims 1-18 remain pending in this application for examination. Claims 19-30 have canceled without disclaimer as having been non-elected. Reconsideration and allowance of the application is respectfully requested.

Applicant thanks the Examiner for the courtesies extended to Applicant's representative during the telephonic interview on November 29, 2007.

Rejections Under 35 U.S.C. § 102

<u>Ivory</u>

Claims 1 and 12 have been rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent No. 5,836,036 to Ivory ("Ivory").

Applicant respectfully asserts that Ivory fails to teach each and every feature of pending claim 1. In particular, Ivory fails to teach or suggest a plurality of generally thin support members disposed transversely and laterally across the open area of a frame having a plurality of sets of joints **on the frame**, wherein each of the support members has a first end secured to the frame at one of the joints and a second end secured to the frame at one of the joints, as recited in claim 1.

As seen in Fig. 1, each of lateral and transverse elements 16, 16A, 17, 18, 18A, 19, 21, 23 of Ivory are attached to frame 14 at only one end thereof. The opposite end of each of these elements terminates at another lateral or transverse element, not at a joint **on frame** 14.

Claim 12 depends from claim 1 and is allowable for at least the same reasons recited above and further in view of the additional novel features recited therein. Accordingly, Applicant respectfully requests withdrawal of this rejection.

Wall

Claims 1 and 12 have been rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent No. 4,423,531 to Wall ("Wall").

Applicant respectfully asserts that Wall fails to teach each and every feature of pending claim 1. In particular, Wall fails to teach or suggest a cleaning element carrier being in the form of a peripheral frame having an open central area and being fixed with respect to a handle, a plurality of sets of joints located at spaced intervals on the frame, a plurality of generally thin support members, cleaning elements secured to and extending outwardly from said support members along the length of said support members, with each of said support members having a first end secured to the frame at one of the joints and a second end secured to the frame at one of the joints and a second

The Office Action asserts that the periphery of bristle plate 22, including sides 28, of the brush of Wall is considered to be the frame. However, this "frame" is not fixed with respect to its handle 40. In fact, not only is bristle plate 22 not fixed with respect to the handle, one skilled in the art would be expressly taught away from modifying bristle plate 22of Wall such that it would be fixed with respect to the handle.

As noted in the specification at Col. 3, lines 17-27, bristle plate 22 has longitudinal edges 28 that are in linear slideable engagement with longitudinal channels 58. The specification states that this slideable engagement advantageously "allows the bristle pad to be removed." Thus, one skilled in the art would be taught away from modifying bristle plate 22 such that is would be fixed with respect to handle 40. Accordingly, the rejection is improper and should be withdrawn.

Rejections Under 35 U.S.C. § 103

Bouchiere

Claims 2 and 8-11 have been rejected under 35 U.S.C. § 103(a) as being obvious over Ivory in view of U.S. Patent No. 6,779,851 to Bouchiere ("Bouchiere").

Claims 2 and 8-11 depend from claim 1. The addition of Bouchiere fails to cure the deficiencies of Ivory with respect to claim 1 discussed above. Accordingly, Applicant respectfully asserts that claims 2 and 8-11, which depend from claim 1, are allowable over the applied references.

Weihrauch

Claims 3-7 have been rejected under 35 U.S.C. § 103(a) as being obvious over Ivory in view of U.S. Patent No. 6,045,649 to Weihrauch ("Weihrauch").

Weihrauch fails to overcome the deficiencies of Ivory noted above with respect to claim 1. Accordingly, Applicant respectfully asserts that claims 3-7, which depend from claim 1, are allowable over the combination of Ivory and Weihrauch.

van Gelder

Claims 13 and 14 have been rejected under 35 U.S.C. § 103(a) as being obvious over Ivory in view of U.S. Patent No. 6,219,874 to van Gelder et al. ("van Gelder").

The addition of van Gelder fails to cure the deficiencies of Ivory with respect to claim 1 discussed above. Accordingly, Applicant respectfully asserts that claims 13 and 14, which depend from claim 1, are allowable.

Hohlbein

Claims 15-18 have been rejected under 35 U.S.C. § 103(a) as being obvious over Ivory in view of U.S. Patent No. 6,088,870 to Hohlbein ("Hohlbein").

Applicant respectfully submits that Hohlbein fails to overcome the deficiencies of Ivory noted above with respect to claim 1. Accordingly, Applicant respectfully asserts that claims 15-18, which depend from claim 1, are allowable over the cited combination of art.

CONCLUSION

It is respectfully submitted that this application is in condition for allowance. If any additional fees are required or if an overpayment has been made, the Commissioner is authorized to charge or credit Deposit Account No. 03-2455.

Date: /2/21/07

Respectfully submitted, Russell

By: Michael Wallace, Jr.

Reg. No. 44,486

COLGATE-PALMOLIVE

COMPANY

909 River Road; P.O. Box 1343

Piscataway, NJ 08855-1343

Telephone (732) 878-6341

MJW/gjc